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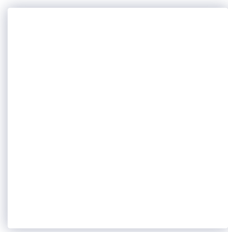
## Retail Management System

### Upscale Your Retail Business and Customer Experience with Priority's Unified Commerce Retail Management System

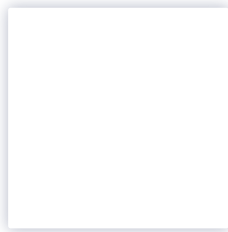
Priority's Retail Management System (RMS) is a holistic, cloud-based, unified commerce retail management software solution designed to scale mid-size to enterprise-level retailers. By seamlessly consolidating online and in-store retail operations, Priority RMS delivers a unified experience across all channels through a single omnichannel commerce framework.

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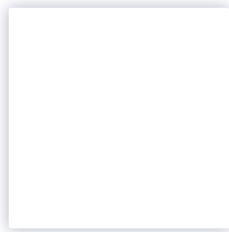
[www.priority-software.com](http://www.priority-software.com) | [priority@priority-software.com](mailto:priority@priority-software.com)



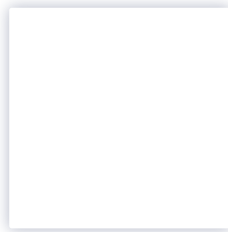
**A Centralized Retail Management System**



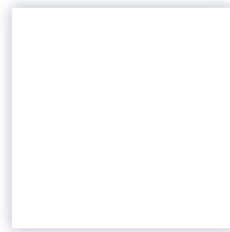
**True Omnichannel Experience**



**All-in-One Mobile Solution**



**Cloud, Full SaaS**



**Headless Commerce**

## Effectively Manage Your Retail Operations

Priority RMS brings all mission-critical capabilities for effective retail business management into one unified platform, including omnichannel retail head-office, mobile Point of Sale (MPOS), back-office store operations, supply chain management, inventory, replenishment, eCommerce, reporting and analytics, customer loyalty and promotions, retail CRM, sales and marketing.

### Main Benefits

- ✓ Gain complete visibility and full control of your entire operation from a single centralized cloud solution.
- ✓ Never lose a sales opportunity by registering all orders, from all channels, even in offline mode.
- ✓ Increase revenue by easily setting up pop up shops and on-the-go sales outlets.
- ✓ Outpace your competition by providing your customers with a truly exceptional omnichannel experience.
- ✓ Streamline store operations and boost customer satisfaction by utilizing advanced POS technologies (smart-checkout, mobile POS, etc.).

## Robust Unified Commerce Retail Management Software

Designed to accommodate the unique needs of mid-large scale chain store operations and keep up with their customers' ever-changing demands and growing expectations for an omnichannel experience.

In this dynamic business environment, retailers require a business management system to help them seamlessly and efficiently handle day-to-day operations and automate workflows to maintain customer satisfaction, enhance employee efficiency, and ensure compliance with regulations while saving time, resources, and costs.



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## Key Capabilities

- ✓ Centralized, omnichannel Head-Office
- ✓ Omnichannel order management & flexible order fulfillment
- ✓ Real-time Inventory management
- ✓ Product catalog & multi-layered pricing
- ✓ Promotions & gift card management
- ✓ Demand planning & Inventory forecasting
- ✓ Customer loyalty, segmentation & engagement management
- ✓ Hybrid Retail & Wholesale functionality
- ✓ Offline operation mode
- ✓ Mobile POS & Mobile Back Office

## Segments We Serve



**Fashion, Sport & Footwear**



**Cosmetics & Jewellery**



**General Retail,  
Office Supplies & Construction**



**Appliances,  
Electronics & Computers**



**C-Store, Deli,  
Bakery & Wine**



**Attractions  
& Lifestyle**



**Pet Stores**



**DIY, Furniture  
& Home Décor**



**Eyewear Optics**

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## Selected Customers

MAC

KIKO  
MILANO

Keds®

HOKA®



ESTÉE LAUDER



CROCS™

CLINIQUE

BOBBI BROWN

Blundstone®  
TASMANIA AUSTRALIA · 1870

ALDO

ACE  
Hardware



YVES ROCHER

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Retail Management System