

 Priority

Software and Technology Suite

Gain full control of your business
in a matter of weeks

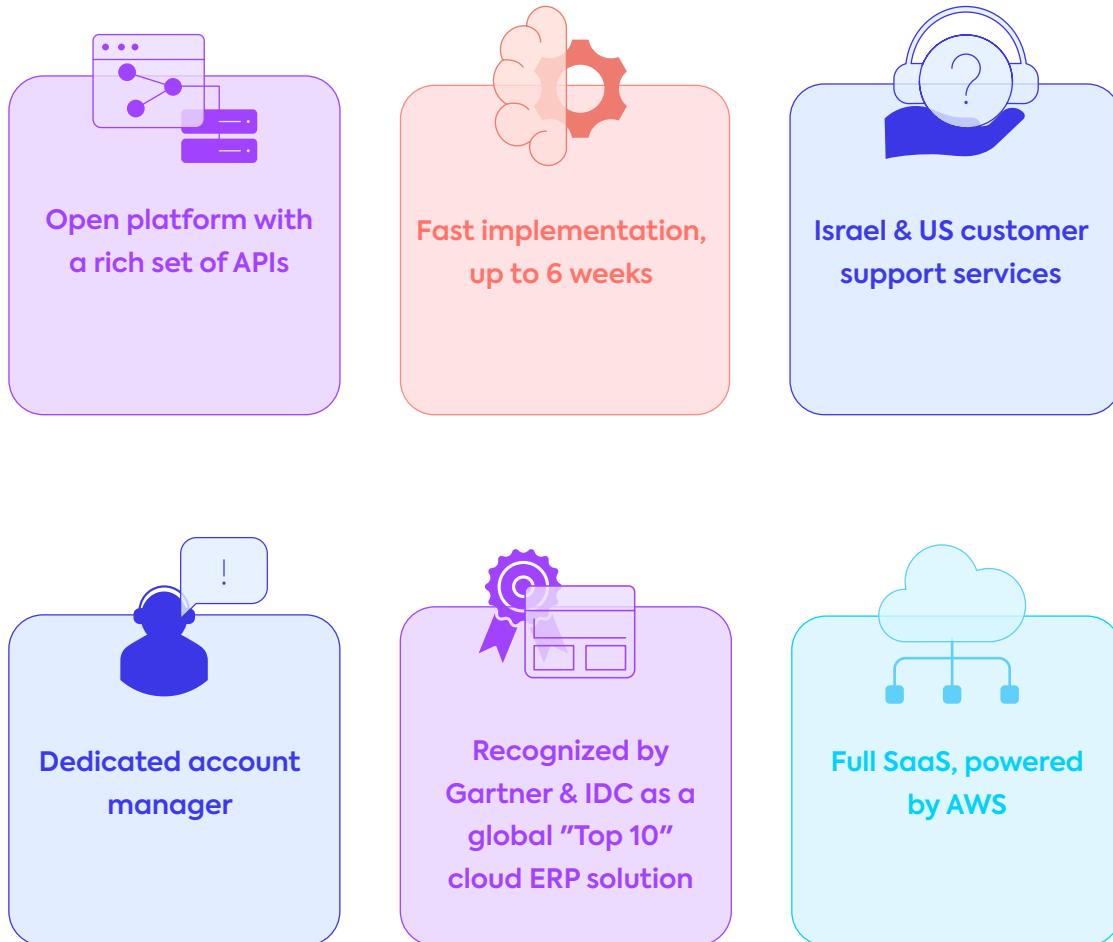
Whether you're a startup or mid-size organization looking to onboard new customers, expand into new markets, or get ready for an IPO, you'll need a business management system to help efficiently handle your day-to-day operations, financial management and reporting, ensure compliance with regulations, and automate your workflows. All this, while saving time, resources, and costs.

Introducing Priority's Software and Technology Suite, an agile and scalable ERP solution designed to meet the unique needs of hyper-growth organizations. Priority's Software and Technology Suite provides you with a comprehensive overview of your business and operational processes, maximizes your organizational strengths throughout your growth journey, and most importantly, lets you focus on your core business and tasks.



Grow... without the growing pains

Gain full visibility of your business operations, all on a single, intuitive cloud-based platform, today, and well into the future. Priority grows as your business grows, with the same tools and functionality long after you become a multi-national enterprise, to take on new markets, and handle increases in volume, workloads, and data.



What's Inside

Priority's **Software and Technology Suite** offers full visibility of your business operations via a rich variety of system modules, features and functionality.

Digital Finance

- ▶ Revenue Recognition (ASC 606)
- ▶ Budget management
- ▶ Fixed assets
- ▶ Cost allocation
- ▶ Consolidated reports
- ▶ Automated accounting powered by DOKKA
- ▶ Digital banking in Israel (Bank Leumi, FIBI) and US (Plaid)

Open Platform

- ▶ Full set of APIs
- ▶ Mobile ERP – Innovative Mobile Application Generator to build your own mobile apps in just minutes, and out-of-the-box mobile apps - sales, purchasing, and CRM
- ▶ Built-in CRM or ready-to-use connector to Salesforce
- ▶ Web and mobile SDKs
- ▶ Access to "Priority Marketplace" with tens of ready-to-use connectors and add-ons developed by third-party vendors and partners in cooperation with Priority

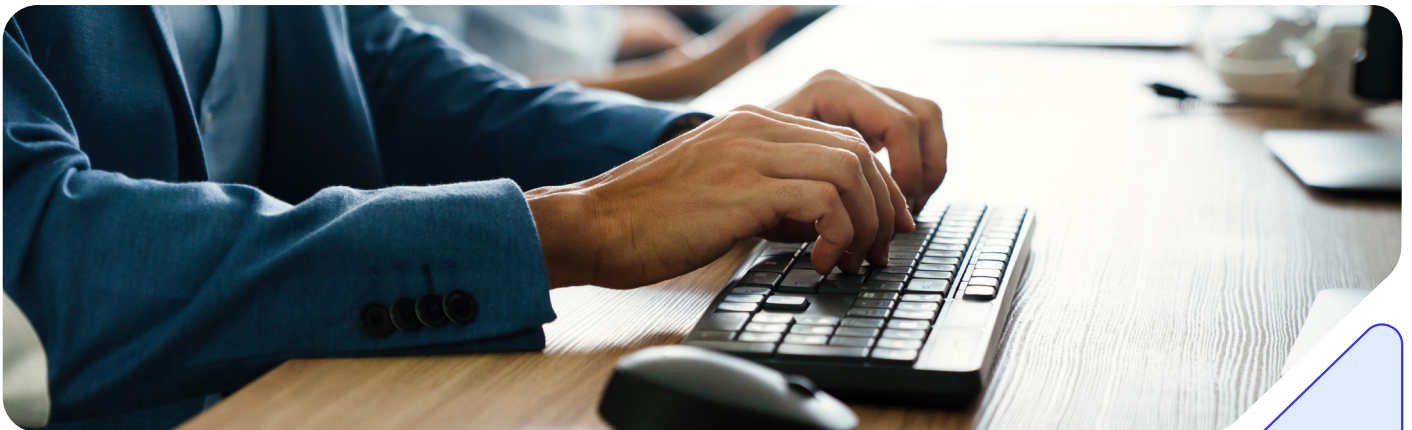
Procurement & Operations

- Purchase-to-Pay
- Built-in workflows to manage purchase orders, and more
- Budget control at PO level
- Purchase order approval via mobile app

Global Solution

- Multi-company/currency/language system at no additional cost
- Israel and US localizations in the basic package (including Avalara)
- Tens of additional localizations available

Best practices from Priority's experience with over 800 startups and software and technology companies



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